

SHANNON MANNING
917-541-6926
shannon@sparkletelevision.com

167 Bedford Ave #2F, Brooklyn, New York 11211
shannonmanning.com

Sparkle Television (Owner)
Producer of broadcast, web, and live events

New York 2002 – Present

VIDEO/TV

- Wrote, produced, directed, and edited video series for LifetimeTV.com, a reality pilot for FUSE TV, and a weekly political comedy stage show/web series with *The Daily Show's* Lizz Winstead
- Produced syndicated television news program *Simple Solutions with Jill Cordes* and segments for Food Network for Kraft Foods
- Music/concert video production for Nada Surf, The Mekons, Chris Mills, Mingus Big Band, more
- Wrote and directed videos for membership recruitment and political campaigns for Manhattan Young Democrats, NY Marriage Equality, Obama For America, The Comedy Resistance

LIVE EVENTS

- Talent Buyer, Union Hall, New York 2014-2017. *The New York Times* cited my “savvy and adventurous programming,” and several shows went direct to HBO. Produced shows at the Bell House, Industry City, BRIC, and most recently, *This Alien Nation* at Joe’s Pub
- Director of Event Production and Artist Relations for Rockster Productions (Barclays Center, Bonnaroo Music & Arts Festival, Outside Lands Music and Arts, Maui Comedy Festival)
- The Comedy Resistance: Voter Registration and Get Out The Vote tours and activations throughout the country. Booked and produced shows at Moontower Comedy and The Onion Fest with Bob Odenkirk, Patton Oswalt, Maria Bamford, David Cross, Mike Birbiglia, Judah Friedlander, Janeane Garofalo, Julio Torres, Chris Gethard, Jo Firestone, Hari Kondabolu
- Launched 60-seat theater, music venue, and improv acting school Magnet Theater. Handled all startup tasks, organization, management, and promotion

PODCASTS/RADIO/STREAM

- Live stream production for Emily Flake’s *Nightmares*, Maeve Higgins’ Syrian fundraiser, *Deep Night*
- Produced Ian Masters’ daily public radio political news program on KPFK-LA. Researched, booked interview guests, edited audio, designed website
- Owner of [podcast network Good Orbit](#). Produced, edited, and promoted podcasts. Website design

Obama For America
New Media Deputy - Digital Team

New York 2008

- Lead role on Election Day, handling data for all New York State phone banks, responsive to shifting guidance from HQ, which resulted in 1.3 million Get Out the Vote calls to key states
- Customized default template on BarackObama.com to make it responsive to local issues, improve volunteer experience, and boost participation in out-of-state canvassing and phone banks

Jazz Workshop, Inc. (The Charles Mingus Institute)
Project Manager

New York 1997 – 2012

- Wrote proposal and produced tour for 2010 NEA American Masters grant
- Launched and produced national Charles Mingus High School Competition
- Coordinated band recording, clinics, and tours. Produced 2011 Grammy-award-winning album *Mingus Big Band Live at Jazz Standard* and 31-musicians concert *Epitaph* at Jazz at Lincoln Center, Walt Disney Concert Hall, and Chicago's Symphony Center
- Wrote liner notes, press releases, designed all promotional materials
- Video production and editing
- Managed music licensing and published educational books
- Created and maintained Mingus website and social media

Hollinger International Inc.
Corporate Cash Manager

New York 1999 – 2003

- Performed analysis, budgeting, forecasting, cash management, and debt repayments for global newspaper and Internet company
- Investor relations: maintained investor database, issued press releases and created quarterly reports, website updates, and Annual Report production
- Managed personnel and technology, including all onsite IT

Computer Graphics, Animation, Web Production

Chicago 1987 – 1997

- Producer and creator for weather, news, sports teams, advertising, video games

EDUCATION

1987 - 1991 The University of Chicago, BA in US History, Dean's List

1990 - 1991 Desk Assistant Intern at CBS-News, Chicago Bureau

1994 - 1995 Master's program in Theatre at University of Illinois at Chicago, Teaching Assistant

SKILLS/OTHER

Media production: Adobe Premiere, Final Cut Pro, Logic, Photoshop, Streaming platforms
Improv at Second City and IO, over a year with Del Close, UCB house teams, later taught
Branding, product creation, positioning, writing, and marketing for major brands and startups
Program Chair, Board of Directors of the University of Chicago Arts Alumni Network